

Linguistic Inclusivity

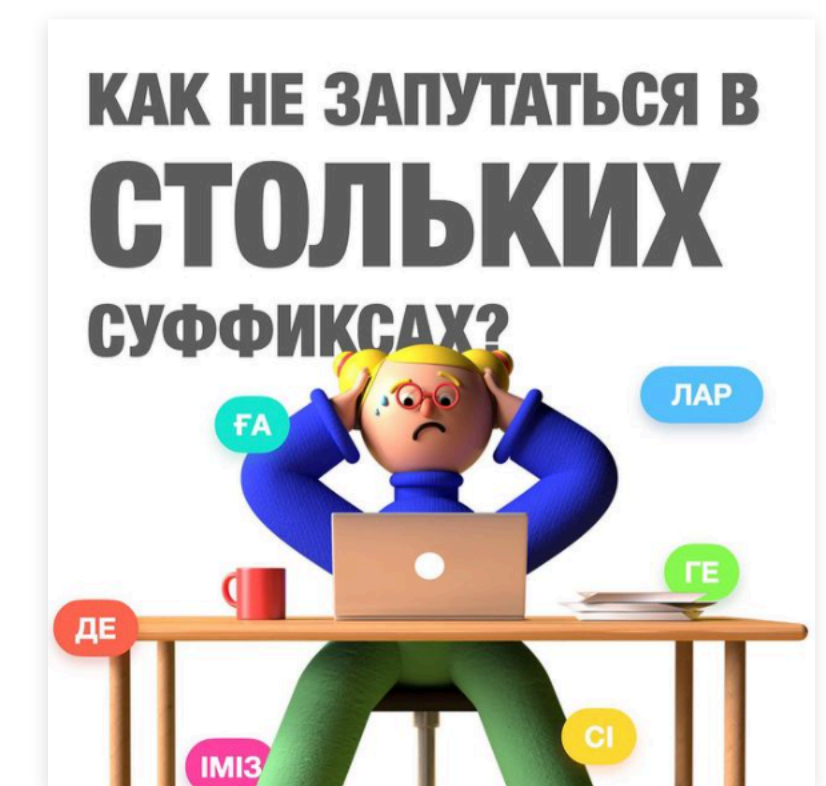
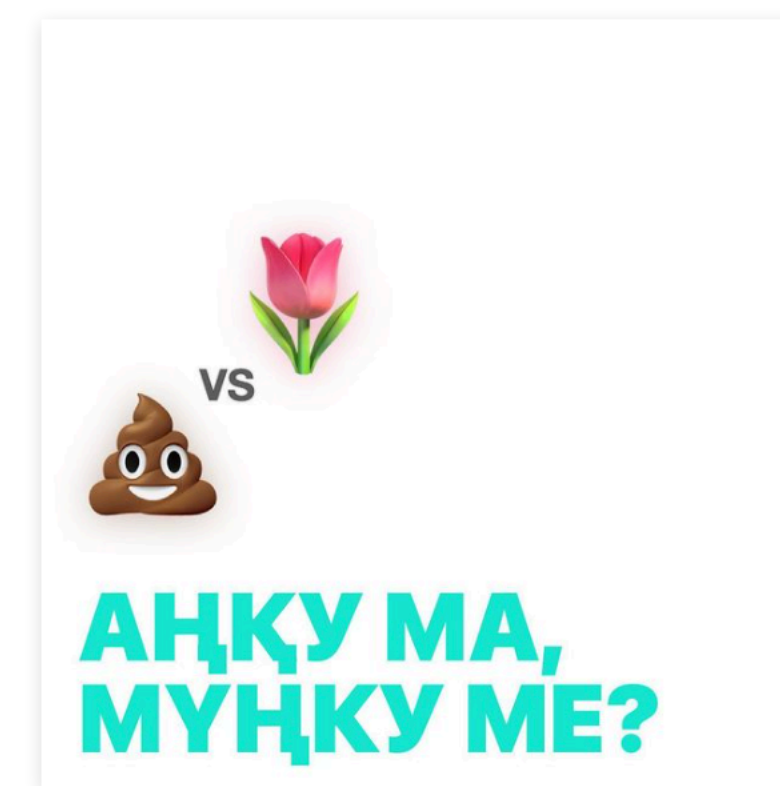
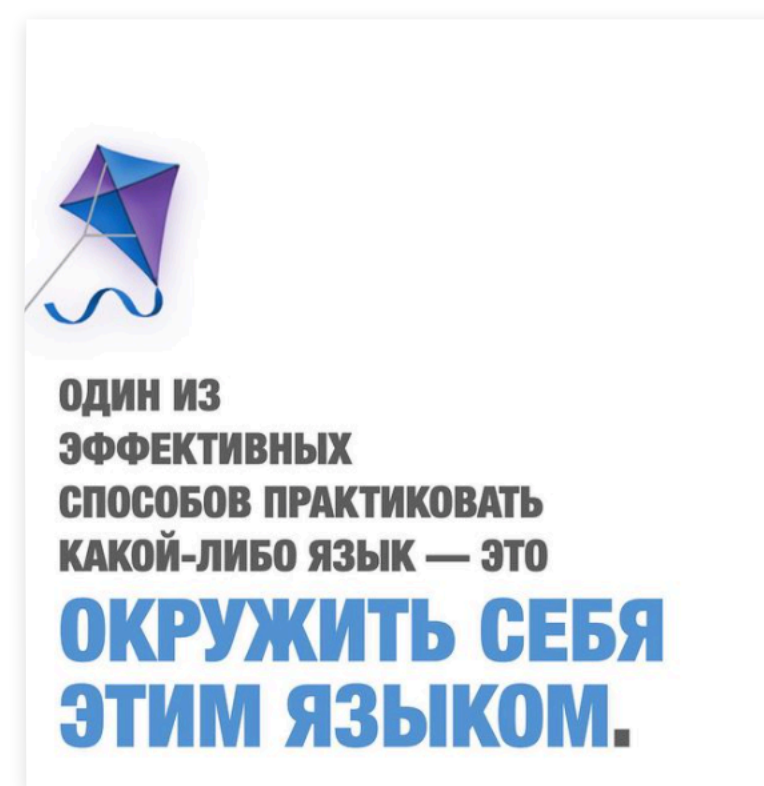
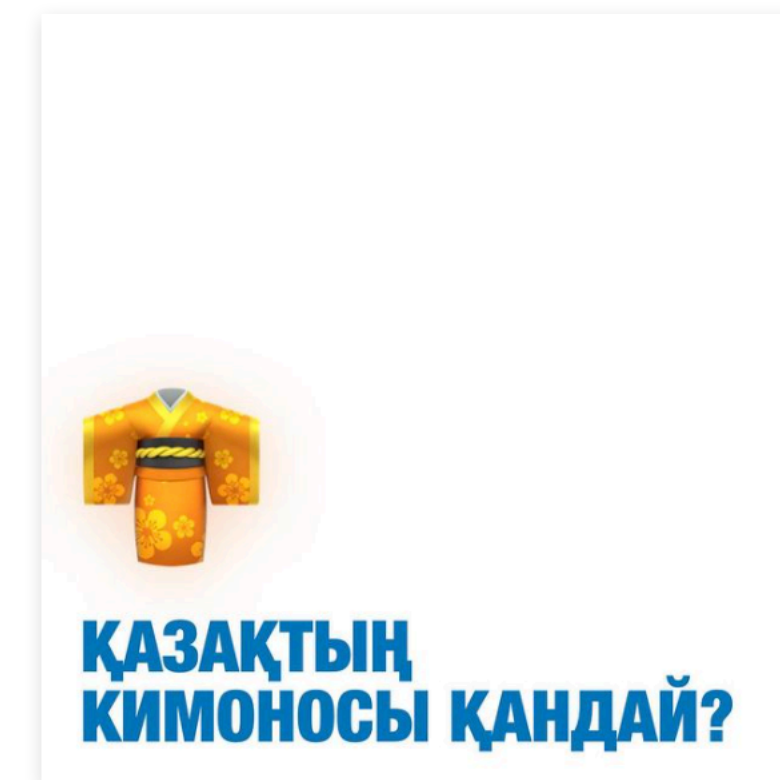
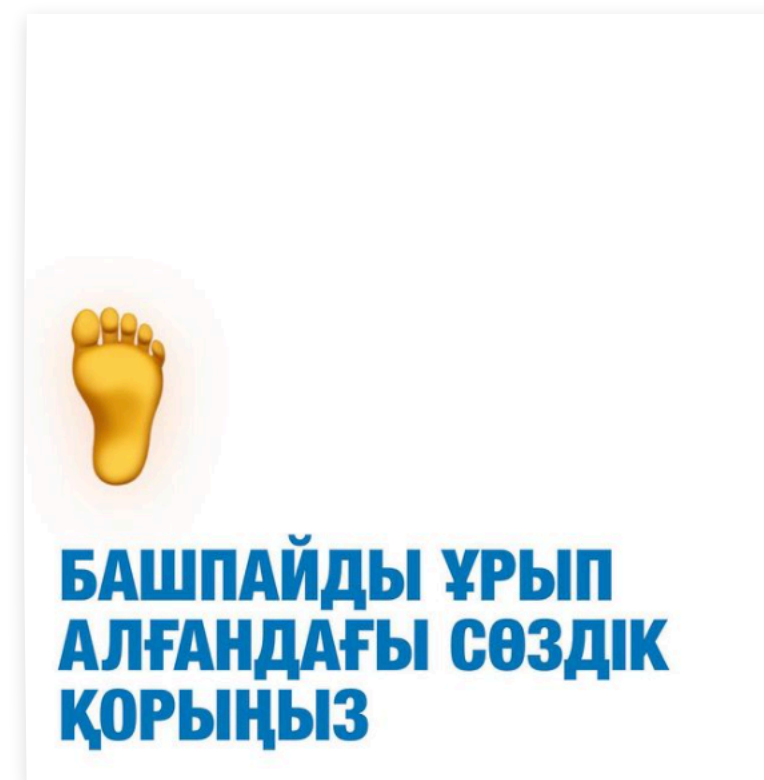
Example of Kazak Bubble

Bibarys Seitak

Who is Kazak Bubble

Not Kazakh Bubble 🤪

- Explaining Kazak grammar and lexicon in simple words
- Promoting content in Kazak language
- Analyzing societal problems



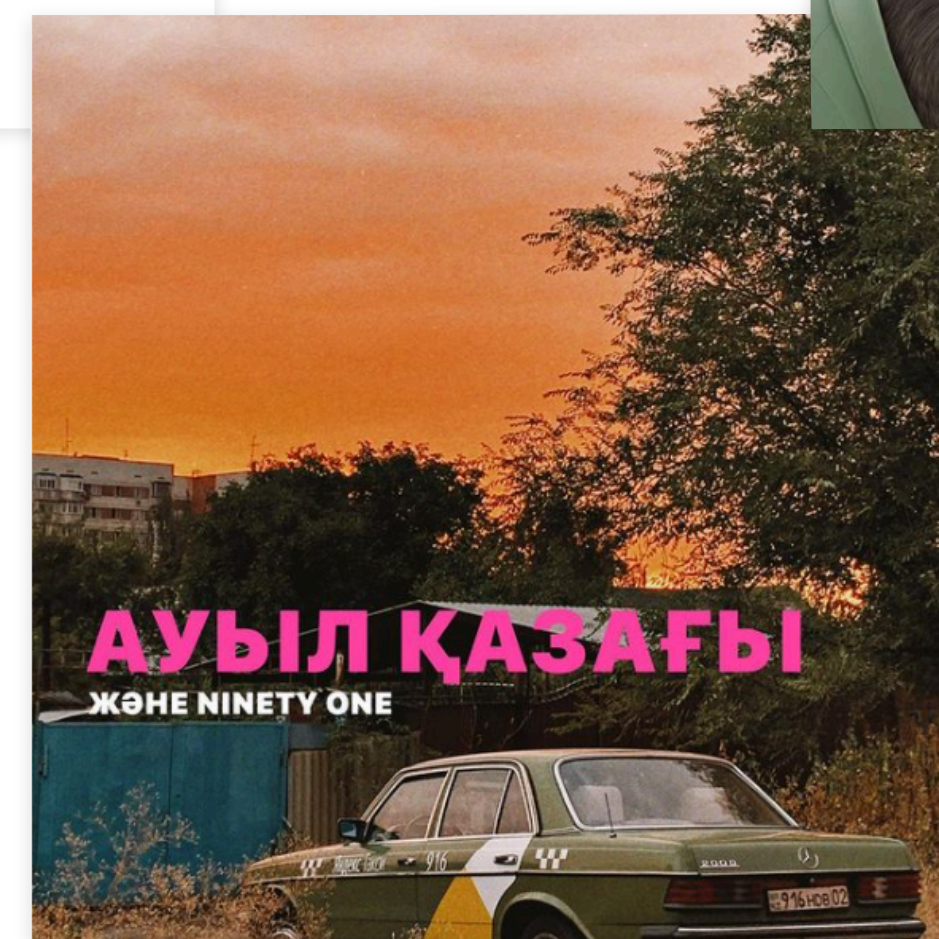
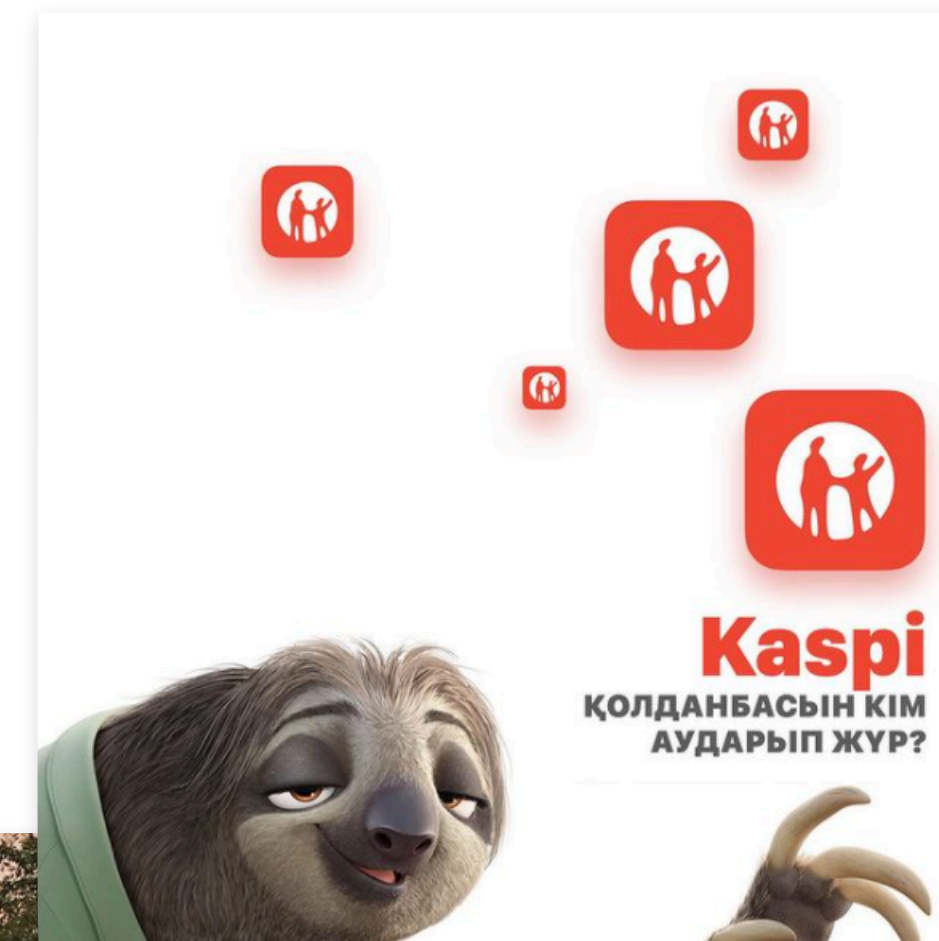
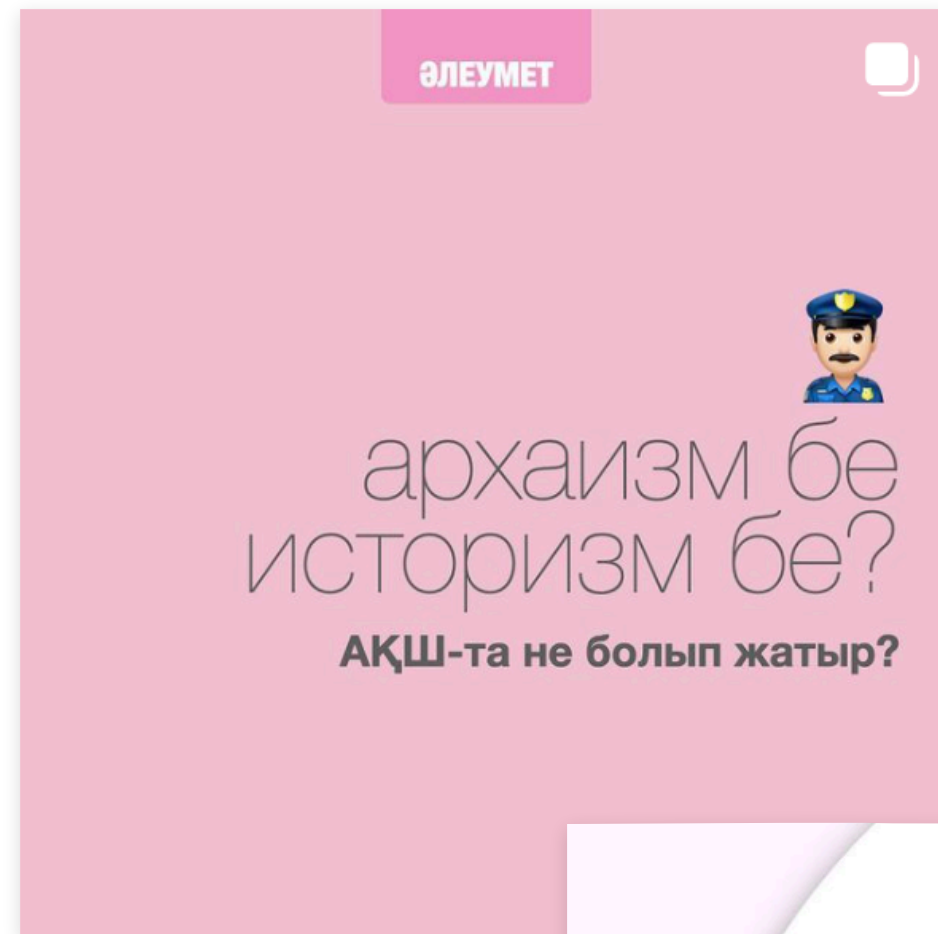
Socio-historical context

Kazak language & Kazakhstan

- Russification during the Soviet Union
 - Cyrillic alphabet: Ръранса, Кijмије, Таџъран — Франция, Химия, Тегеран
 - Language teaching reforms since 1950s
 - Demographic shifts
 - In 1962, Slav population comprised 60% of the population of Kazak SSR, while the Kazak population, less than 30%
- Linguistic discrimination (Alisher Aldashev & Alexander M. Danzer 2020)

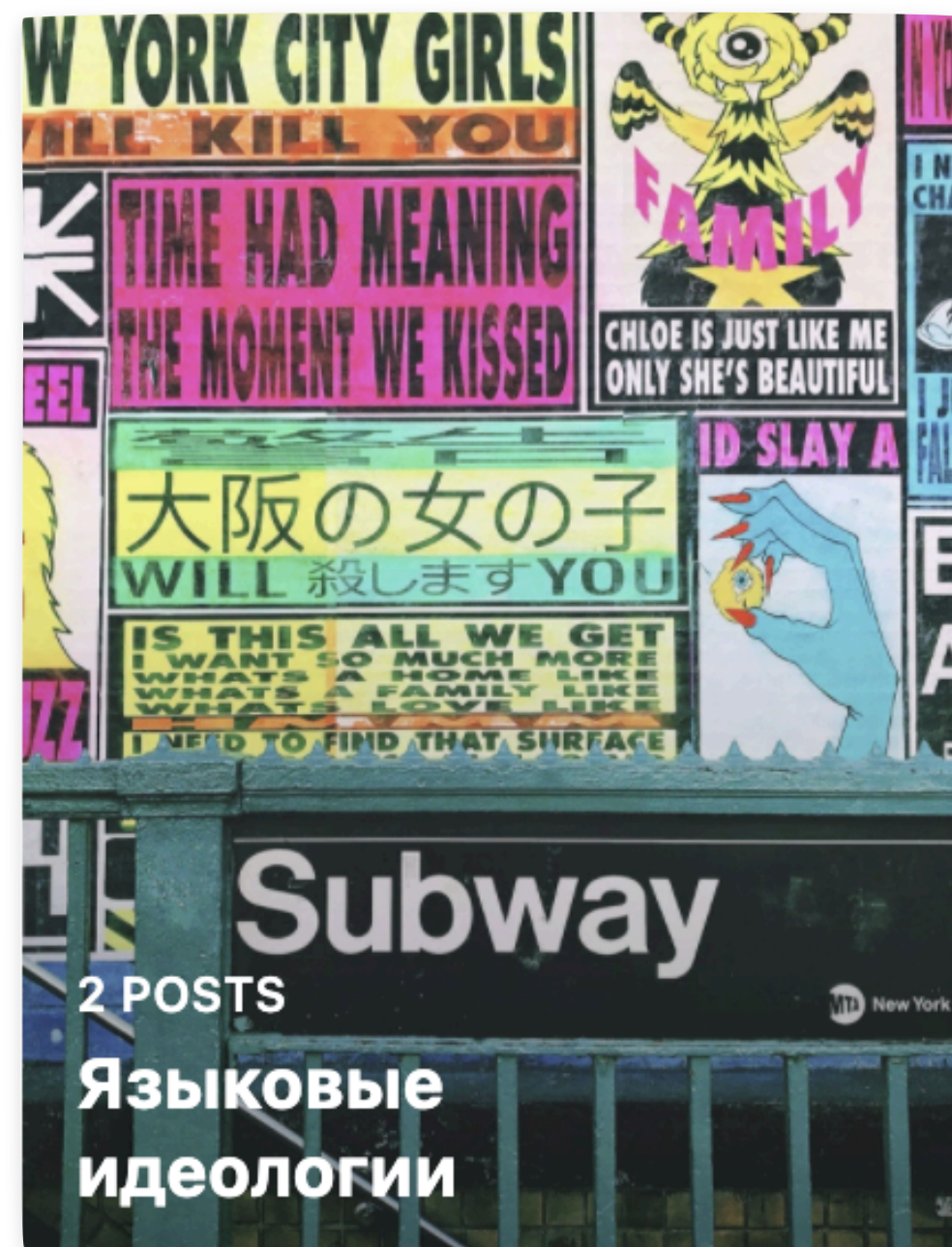
Socio-historical context

Kazak language & Kazakhstan



Linguistic inclusivity

- Popularizing linguistics
 - Spreading scientific explanations of complex sociolinguistic issues



Linguistic inclusivity

- Improving the status of Kazak language
 - Showing the diversity of the Kazak-speaking community and portraying (and imagining!) Kazak in diverse ways
 - Reconsidering clichés against or “for” Kazak-speaking people or Kazak language: “мамбет” (masa.media), “колхозная речь”, “грубо звучит”, “тіл жанашыры”

Linguistic inclusivity

- Building bridges between linguistic communities
 - Providing information in several languages whenever it is possible
 - People helping each other in acquiring languages without toxicity

Махаббат қайда? (махаббат) [x4]

Where is the love? (love) [x4]

Где же любовь? (любовь) [x4]

[сөзбе-сөз аударма]
[дословный перевод]
[literal translation]



Рахмет.

Спасибо.

Thank you.

References

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- Alisher Aldashev & Alexander M. Danzer (2020). Linguistic Fragmentation at the Micro-Level: Economic Returns to Speaking the Right Language(s) in a Multilingual Society, *The Journal of Development Studies*, 56:12, 2308-2326, DOI: 10.1080/00220388.2020.1779927
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